



\$250 NEIGHBORHOOD SPONSORSHIP

On Tuesday June 26th 2012, the 3rd annual Spoke & Food event will take place. Billed as an evening of dining and bikes, the event gives members of the Seattle community the opportunity to bike to and from dinner at one of the event's many participating host restaurants all while raising funds for the local non-profit the event benefits that given year. The 2012 event benefactor is the FamilyWorks food bank and resource center. This year we are inviting 20 local businesses to each sponsor one of the 20+ local neighborhoods that the event will take place in. 100% of the sponsorship money received will be applied to the marketing of the event.

In exchange for a \$250 cash payment, as a sponsor you will receive:

- * Sponsor logo with URL link on the "restaurant" page of the www.spokeandfood.com website. Your logo will be placed next to the Seattle neighborhood your organization sponsors until 12/1/12.
- * Sponsor logo on 200+ Spoke & Food posters distributed throughout Seattle.
- * Sponsor name on 2,500 Spoke & Food postcards distributed throughout Seattle.
- * Sponsor logo, URL link and page connect on the Spoke & Food Facebook fan page.
- * Mentions of your sponsorship support on the Spoke & Food twitter feed.
- * Sponsor name placed on the event table cards to be placed on all the tables at every host restaurant. We will be asking each host restaurant to place these cards on their tables one week prior to the event.
- * Sponsor recognition on any additional marketing we do (additional marking will occur if any more sponsors are secured. If 20 sponsors are secured, we will implement \$5,000 worth of marketing.)
- * Sponsor rights to use the Spoke & Food event logo and name in any of the Sponsor's own efforts.
- * First rights to return as a neighborhood sponsor for the June 2013 Spoke & Food event.

The neighborhoods available for sponsorship are dependent on if we confirm a restaurant in that neighborhood. Target neighborhoods include: Ballard, Capitol Hill, Columbia City, Eastlake, Fremont, Green Lake, Greenwood, Leschi/Madrona, Magnolia, Maple Leaf, Montlake, Phinney Ridge, Queen Anne, Ravenna, Roosevelt, South Lake Union, University District, Wallingford, Wedgewood, West Seattle and White Center.

If you would like to become a neighborhood sponsor, please complete the information below and send a \$250 check made payable to "Viewhalloo Designs" to the address listed below. All unused sponsor donated funds will be donated directly to the non-profit benefactor for that year. Email info@spokeandfood.com with any questions. More information available at www.spokeandfood.com.

Business Name: _____

Sponsor Contact Name: _____ **Signature:** _____

Date: _____

